

Major Gains in Traffic and Leads, Top-5 Ranking

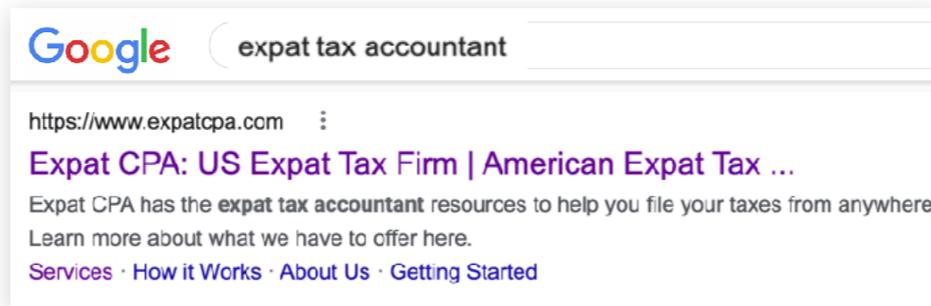
TAX SERVICES FOR AMERICANS LIVING ABROAD



TARGET KEYWORD RANKING HIGHLIGHTS

“*expat tax accountant*”

Reached top 5 in Google!



ORGANIC TRAFFIC

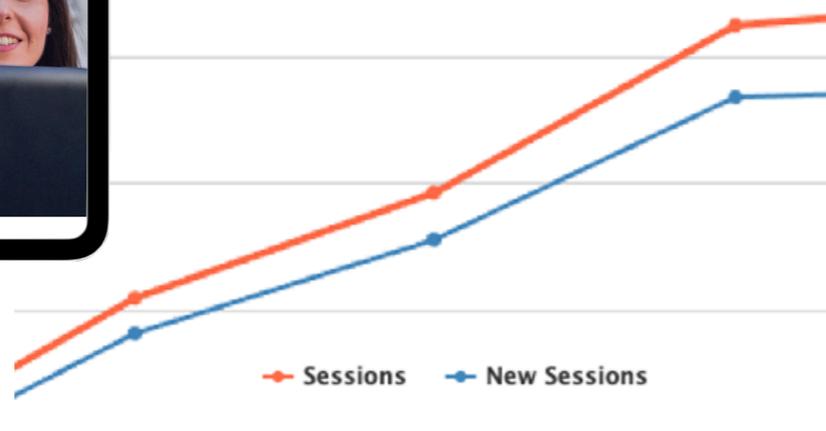
- ▶ **69%** increase in total traffic
 - **66%** increase in new sessions

TOTAL LEADS

- ▶ **48%** increase in total leads
 - **+26%** in form leads
 - **+91%** in phone leads



ORGANIC TRAFFIC (Q1)



ORGANIC LEADS (Q1)

