Leveraging AI for a Solid Increase in Conversions

LEADING SUPPLIER OF SENSORS, MEASURING SYSTEMS, LASER MARKERS, MICROSCOPES, AND MACHINE VISION SYSTEMS WORLDWIDE

CASE STUDY — PAID ADVERTISING

**STRATEGY**

- Facilitate growth through a combination of advanced AI technology, and increased partner transparency
- Skai forecasting to facilitate projectable growth
- Weekly data with context/communication

- 139% increase in conversions with continued upward trend year-over-year

KEYENCE

KEYENCE Microscopes - VHX-7000 Series - KEYENCE.com


Learn more - Contact Us Now

**VHX Series**

- VHX-7000 Series
- Digital Microscope

**Superior Analysis**

The World's First
4K Ultra-High Accuracy Microscope

Industrial Inkjet Printer

World’s First with Troubleshooting Inkjet designed for reliability and ease of use
MK Series

Easy to Use

Ad · https://www.keyence.com/

STRAIGHTNORTH

Make every click count.®