## Dynamic Improvement in Leads, Traffic, Rankings

INDUSTRY-LEADING BUSINESS PROCESS OUTSOURCING SOLUTIONS (BPO)



"Super thankful for finding Straight North — This is an example of getting the talent we needed to improve our SEO and PPC campaigns!"

## BRETT M

VP, INTEGRATED DIGITAL,
BRAND & DESIGN
MARKETING & COMMUNICATIONS



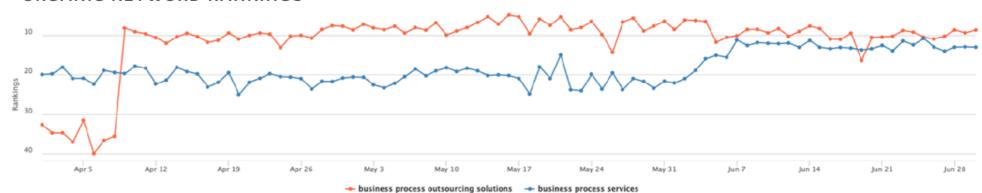
## TARGET KEYWORD RANKING INCREASES

business process outsourcing solutions +8
business process solutions +2

- Form leads up 20%
- ▶ Total traffic up **9**%
- ▶ New sessions up **4%**

## ORGANIC KEYWORD RANKINGS

business process services



+3

